

CONTEST RULES
"James' Fast Money"

1. (a) "Contest Period" starts at 7:50am January 3rd 2011 and is on-going for the year until December 2011. To enter, listen to ROCK 97.9 each weekday at 7:50am. When you hear the cue to call, dial 780-791-0979. All times are Mountain Standard Times. The selected caller will then be eligible to play "James' Fast Money"
(b) There is no maximum amount to be won for the duration of the Contest. The "pot" will start at \$100 and will go up in the amount of \$10 each time the selected caller fails to win "James' Fast Money." Prizes to be awarded will depend on the number of entrants who play "James' Fast Money" and the amount of each prize awarded to each winner. If the selected caller answers all 5 questions correct they will then win that amount of money and the pot will re-start at \$100. The Contest will be up for renewal in 2012. The minimum amount of cash that may be won by a particular entrant will be \$0.

THE CONTEST

The entrant will hear the cue to call at 7:50am and if they get through they will get a chance to play James' Fast Money. The caller will then need to answer five (5) trivia questions before twenty (20) seconds is up. The caller will need to answer all five (5) questions correctly to win the pot.

For entrants who are successful in winning cash we will write them a cheque in that amount, which we will have ready at our station for pickup within 30 days of the callers win date.

Callers will have five (5) seconds to respond once the call is answered. If the telephone line is dead when answered by Rock 97.9, or no audible response is heard, or no one responds after five (5) seconds, Rock 97.9 will answer the next call in sequence and the next call in sequence will replace that call. In the event a call is cut off before all personal data is collected, Rock 97.9 will make its best efforts to make contact with the cut off caller provided enough personal information was gathered in order to correctly identify the cut off caller. In the event two or more calls come through on the same line, all such callers will be advised to hang up and try again and the next call in sequence and the next call in sequence will replace that call. If a selected entrant cannot be qualified using the information provided at the time of entry, the next caller in sequence will have a chance to beat the pump.

- (c) Only one (1) opportunity to play per person every thirty (30) days.
2. No purchase, expenditure or investment is necessary to enter this Contest.
3. Participants will be eligible to win a minimum amount of \$0 cash prize..

4. All prizes must be accepted as awarded, and may not be transferred. Rogers reserves the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.
5. In order to win, selected entrants must first correctly answer, unaided, a time limited, mathematical skill testing question, posed whilst the entrant is on the phone with Rock 97.9. Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.
6. Entrants will be required to return a signed release and acknowledgment form before being declared a winner.
7. By entering this Contest, each entrant consents to the use of his/her entry, name, address and/or photograph in any publicity carried out by Rogers and its advertising agencies, without further compensation. Winners consent to their photograph being taken by Rogers for such use, without further compensation. All entries become the property of Rogers.
8. This Contest is open to residents of Alberta, who are over the age of majority as of the date of entry, except employees of Rogers, its parent and affiliate companies; its representatives and agents, the Contest suppliers and those with whom they are domiciled. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.
9. No correspondence will be entered into except with the selected entrants. To receive a copy of the Contest rules or for the names of the winners, visit our website at www.rock979.ca OR send postage paid, self-addressed envelope bearing sufficient postage to 9912 Franklin Avenue, Fort McMurray, Alberta T9H 2K5, Atten: James' Fast Money.
10. Chances of winning depend on the number of ROCKSTAR VIP members who called in during the Contest Period. Rogers is unaware of how many entrants there may be. The winners may come from any geographic area, so long as they otherwise qualify to enter the Contest.
11. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.
12. All entries become property of Rogers who assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of any telephone or radio equipment during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, broadcasting and communications hardware or software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's property related to or resulting from playing or downloading or accessing any material in the Contest. Rogers reserves the right, in its sole discretion, to cancel or suspend all or any portion of this Contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the Contest. Rogers not responsible for any errors or

omissions in printing, advertising or broadcasting any aspect of the Contest. Any attempt to deliberately damage any system or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

13. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by the entrant unless the entrant provides Rogers with explicit permission to do so as indicated on the entry form. Please see our Privacy Policy at www.rogers.com for information on the company's policy towards maintaining the privacy and security of user information.
14. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the Contest.
15. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.